

# "At Last... Fun and Convenient After-School Guitar Classes Coming to Maple Grove!"

Dear Maple Grove Elementary Parent:

My name is Eric Stone and I'd like to tell you about an opportunity to have your child join me for one of the most unique, fun, and academically beneficial activities available.

Beginning on Tuesday, February 23rd, I am going to be offering weekly after-school guitar classes on Tuesdays at Maple Grove! This is only open to kids in grades 3-5.

Taking a guitar class with me is an awesome and exciting experience for kids! I understand just how important it is for children to have fun and be actively engaged while learning music. I'm also a former school teacher with a master's degree in education from the University of Pennsylvania so I know how to create fantastic learning programs for kids.

The 10 week class will be held from 2:35 pm to 3:35 pm starting on 2/23 with no class on 3/22. The last class is 5/3 with a student performance during that final class.

Normally, if you were to sign up for 10 weeks of private one-on-one lessons at my teaching studio, you'd pay \$625.00 to \$1,000.00 or more. But I want you to get a great deal and I want your child to have a phenomenal experience in my guitar class at Maple Grove. So I've prepared two levels of fantastic Maple Grove guitar packages for you to choose from. Here's what you get in each package:

## Maple Grove Rock Star Guitar Package:

- ✓ **Incredible 6 week after-school guitar class** to learn how to play the guitar.
- ✓ **Awesome student performance** in class during week 10.
- ✓ **Get to learn really cool songs** such as Star Wars, Indiana Jones, Harry Potter, High School Musical, Super Mario Brothers, The Simpsons, and lots more. Depending on fast the kids progress, we could start to do 'rock band' songs by bands like AC/DC by the end of the session! And, of course, children learn guitar and music fundamentals as they improve.
- ✓ **Your own Guitar Finger Fitness Putty tin or Amazin' Guitar Hand Exerciser.** Your child will be able use the putty or hand exerciser to 'work out' their hands as they magically improve their guitar playing. And it's also a lot of fun to play with! This is valued at \$22.
- ✓ **A copy of the Kids Guitar Practice Journal.** Your child will learn about time management and self-discipline as they track their progress while having fun playing guitar. A \$47 value.
- ✓ **The Maple Grove Rock Star Guitar Package is only three payments of \$99 or one payment of \$247 (save \$50.00) for the 6 week event!**

## Maple Grove Superstar Guitar Package (Limited to Only 6 Students): **WOW!**

- ✓ **Everything in the Maple Grove Rock Star Guitar Package** is automatically included PLUS:
- ✓ **Five 30 minute bi-weekly private lessons** to ensure that your child stays on track at my Arvada teaching studio located less than 8 minutes from Maple Grove. This is valued at \$250.
- ✓ **Live performance at Rockabillies in Arvada!** Your child will be invited to perform at the Arvada Guitar Summit, my semi-annual guitar student showcase, at Rockabillies in late May or early June. Students from age 6 to 60+ have performed at previous Summits. If enough kids at Maple Grove and other elementary schools sign up for this package, I will hold a special performance at Rockabillies in March. Other kids have absolutely loved the entire experience of performing on stage at a real music venue. This is truly a priceless opportunity for kids!
- ✓ **The Maple Grove Superstar Guitar Package is only three payments of \$147 or one payment of \$397 (save \$44.00) for the 10 week experience!**

You can also visit me online at [www.ArvidaGuitarLessons.com](http://www.ArvidaGuitarLessons.com) to learn more about my students and check out some testimonials. You can watch videos of some of my elementary-aged students performing at the Arvida Guitar Summit at:

[www.ArvidaGuitarLessons.com/watch-my-students/kids/](http://www.ArvidaGuitarLessons.com/watch-my-students/kids/)

To register, all you have to do is fill out and return the registration form on page 3 with payment.

If you need more information, please email me at [Eric@EricStoneGuitar.com](mailto:Eric@EricStoneGuitar.com) or call me at (720)515-1178. I look forward to teaching your child soon!

**Eric**

P.S. The class is capped at a total of only 17 students, first come first serve, to make sure that everyone can get as much personal attention as possible. I'd hate for you to be disappointed. Sign up today so your child doesn't miss out!

### Maple Grove Guitar Frequently Asked Questions (FAQ)

***So, how are you going to keep my child interested throughout the class so that they want to play at home? The last thing I want is to have fights about practicing.***

The guitar class is specially designed to maximize the learning experience for each child. As a former school teacher, I'm also able to make sure that the kids are staying focused on the task at hand. Plus, I'm very patient and understanding of those who may take longer to pick up new concepts.

When I was in 4th grade, we had to learn an instrument and I decided on the clarinet. I was excited at first but after a while, practicing became a battle between me and my parents. One of my most vivid memories from that time is that my mom made me practice clarinet in the kitchen while she was making dinner because I wasn't doing anything on my own in my room! The last thing I want is for that to happen to you with this guitar class.

***Will my child really get to learn cool music?***

Absolutely. With me, kids get to learn cool songs on guitar that they actually want to play! I have several gigantic books with hundreds of songs to choose from that are perfect for kids of all ages. Kids typically learn music ranging from timeless childhood melodies, movies and TV shows, plus famous bands and pop stars. We'll start out with the basics but quickly move on to some awesome songs!

***Will you help my child stay motivated?***

**Awesome!!**

Yes! I have an organized step-by-step curriculum that will keep your child engaged, will challenge them, and allow them to develop appropriately. Most important, they will stay excited and they will have fun. As a former school teacher, I understand different learning styles and I am able to adapt material to fit the needs and interests of my students.

***You mentioned that you're a former school teacher. What's your background?***

I have a master's degree in education from the University of Pennsylvania and I've designed curriculum and worked with children and teenagers in many different educational settings. I've taught after-school keyboard classes in LA and I teach guitar classes to elementary school students in Golden. I also have a certificate in guitar performance from the Los Angeles Music Academy College of Music.

**Also, my guitar teaching business was featured in the Denver Post at the following URL:**

[http://www.denverpost.com/yhbiz/ci\\_25981073/business-q-amp-eric-stone-guitar-lessons-arvida](http://www.denverpost.com/yhbiz/ci_25981073/business-q-amp-eric-stone-guitar-lessons-arvida)

***We don't have a guitar at home. Do you provide guitars?***

Guitars are not provided for the class. If you want to buy a guitar, you should go to Drum City Guitarland near 44<sup>th</sup> and Garrison in Wheat Ridge or Golden Music at 2430 East St in Golden. I was not able to find a local store that offers guitar rentals for kids.

# Maple Grove After-School Guitar Class Registration Form

**Yes, Eric. We are in! The Maple Grove guitar class sounds incredible and my child can't wait to start!**

The Maple Grove after-school guitar class will be held on Tuesdays this winter and spring. It will last for 6 weeks and begin on Tuesday February 23rd and end on Tuesday May 3rd with a performance during that last class. There is no class on March 22nd.

The class will be held each week from 2:35-3:35.

**Remember, the class is capped at 17 total students to maximize the personal attention and overall experience for each child. And I only have 6 total slots available for the Maple Grove Guitar Superstar Package which includes a live performance at Rockabillies in May or June! Don't delay signing up!**

**HURRY**

To register, simply detach the form below and follow the instructions at the bottom.

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Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Child/Children's Name(s) and Grade(s): \_\_\_\_\_

**Maple Grove Guitar Package Selection (check one, see page 3 for full details):**

**Maple Grove Rock Star Guitar Package** (just one payment of \$247, save \$50.00, or 3 payments of \$99 for the 10 week event, the *Kids Guitar Practice Journal*, and the Guitar Finger Fitness Putty or Amazin' Guitar Hand Exerciser)

**Maple Grove Superstar Guitar Package** (just one payment of \$397, save \$44.00, or 3 payments of \$147 for the 10 week experience which also includes bi-weekly lessons at my Arvada studio, and the Arvada Guitar Summit performance at Rockabillies in May or June)

**Payment Options (check one, see Guitar Package Selection info above for details):**

**Pay In Full**

**Monthly Installments**

**How to Register:**

1) If you are paying by check, send this enrollment form along with a check to Eric Stone at 6412 Simms St #35 Arvada, CO 80004.

2) If you are paying by credit card, send this enrollment form along with the card information requested below to Eric Stone at 6412 Simms St #35 Arvada, CO 80004.

Credit Card Number \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code (3 Digits on Back of Card): \_\_\_\_\_

Signature: \_\_\_\_\_

3) If you are paying in installments, the second payment is due on April 1st and the final payment is due on May 1st. If you are paying by credit card, your card will be charged again on those dates.